

## Master of Business Administration Program in Marketing new curriculum on 2014

**Degree** Master of Business Administration (Marketing)

**Program** Marketing

**Faculty/Institution** Faculty of Management Sciences, Prince of Songkla University Hat Yai Campus

Course Structure	Plan	Credit			Retention time (Year)
		Total	Dissertation/Thesis	Course work	
	Plan A1	36	36	0	2
	Plan A2	39	18	21	2
	Plan B	39	6	33	2

- Instructors**
- 1 Assoc. Prof. Sasiwemon Sukahbot \*  
\*Responsible man e-mail : sasiwemon.s@psu.ac.th
  - 2 Asst. Prof. Kuerkoon Sunandhakasem  
e-mail :
  - 3 Asst. Prof. Yupawadee Somboonkul  
e-mail : yupawadee.s@psu.ac.th
  - 4 Dr. Teerasak Jindabot \*  
e-mail : teerasak.j@psu.ac.th
  - 5 Dr. Sumana Laparojkit \*  
e-mail :